MARY K. CHURCHILL, PhD

University of Wisconsin-Superior
Department of Education
mchurch1@uwsuper.edu

EDUCATION

PhD	Capella University, Instructional Design for Online Learning Dissertation: *At-Risk High School Students and Online Learning:* *Characteristics and Instructional Design Strategies*	2010
EdSp	University of Wisconsin-Superior, Educational Administration	1994
MSE	University of Wisconsin-Superior, Educational Administration Thesis: *Perceptions of School Violence Among Students, Parents,* *and Educators at Duluth East High School*	1993
BAA	University of Minnesota-Duluth, English Education Minored in Journalism	1985

TEACHING EXPERIENCE

University of Wisconsin-Superior   August 2011-Present

Tenured Professor	June 2020-Present
Tenured Associate Professor	June 2016-May 2020
Tenure-Track Associate Professor	June 2015-May 2016
Tenure-Track Assistant Professor	August 2011-May 2015

- *Taught undergraduate courses (online and on-campus) in foundations of education, human development, inclusive instruction, instructional and assessment strategies, teaching and learning theories, adaptive special education methods, middle school teaching methods, and children's literature.*
- *Taught graduate level courses (online and on-campus) in educational research, K-12 curriculum development and management, school law, and teaching as a reflective decision-maker.*
- *Designed undergraduate, graduate, and professional development online and hybrid courses utilizing Desire to Learn and Canvas.*
- *Developed and designed all courses to include technology integration and experiential learning.*
- *Responsible for fully facilitating and grading 4-5 courses per semester using strategies which model effective teaching.*
- *Participated in activities offered by the Center for Excellence in Teaching and Learning/Center for Learning, Innovation and Collaboration to continually inform instruction.*
- *Mentored new department instructional staff and K-12 professionals seeking employment as adjuncts within the department.*
- *Advised undergraduate students in the Teacher Education Program.*

University of Minnesota-Duluth   Fall 2008-Spring 2011

    Adjunct Instructor/Continuing Education   Fall 2008-Spring 2011

- *Designed, facilitated, and served as instructor of record for several technology-focused professional development courses offered through the Duluth Public Schools for which the teacher-participants could also earn graduate college credit.*

Concordia St. Paul   Fall 2008-Spring 2009

    Adjunct Instructor/Graduate Education   Fall 2008-Spring 2009

- *Taught two graduate level courses to the Duluth cohort in differentiated instruction in math, reading, and language arts.*

Duluth (MN) Public Schools   January 1986-June 2011

    Curriculum-Technology Integrationist   January 2007-June 2011
    English/Language Arts Teacher/Grades 9-12   January 1986-January 2007
    Online English/Language Arts Teacher   Fall 2004-Spring 2008
    Assistant High School Principal   Fall 1994-Spring 1995
    Interim Junior High Assistant Principal   Fall 1993

- *Evaluated technology prior to district purchase.*
- *Designed, planned, and facilitated district-wide technology training and staff development sessions.*
- *Managed Blackboard learning management system.*
- *Coordinated the district-wide offering of online courses.*
- *Coordinated, wrote, and submitted the District's Technology Plan to the Minnesota Department of Education.*
- *Served as project manager for district-wide training for SMART Interactive Whiteboard and classroom sound system deployment in all Duluth classrooms.*
- *Wrote, received, and administered the Enhancing Education through Technology and the Tech Ed American Recovery and Reinvestment Act grants providing funding for technology training and professional development for all Duluth teachers.*
- *Designed and taught high school English courses face-to-face and online.*
- *Served as assistant principal during district transitions.*
- *Advised high school yearbook and intramural sports.*
- *Reviewed, mapped, and developed English department curriculum as part of the district-wide curriculum committee.*
- *Served on faculty council.*
- *Chaired district-wide teacher re-licensure committee.*
- *Mentored new teachers.*

University of Wisconsin-Superior   August 2011-Present

    Chair, Department of Education   February 2019-May 2022
    Chair, Teacher Education Department   February 2018-January 2019
    Co-Chair, Educational Leadership Department   July 2017-January 2018

- *Provided the formal input to the administration after consultation with the departmental peers on all recommended policy and administrative changes which could affect the department's operations.*
- *Responded to requests for departmental input from governance groups and university offices such as the Center for Academic and Career Advising, Provost's Office, and Human Resources.*
- *Effectively communicated with other academic departments to ensure cooperation in maintaining an integrated university curriculum, as well as reaching the mission, goals and strategic objectives of the University.*
- *Monitored the compliance of the department to UW System, University and Departmental Personnel Rules and Procedures and general academic policies.*
- *Facilitated the deployment of material and human resources by developing class schedules and teaching assignments.*
- *Scheduled and presided over department meetings.*
- *Served as one of the primary departmental contacts for institutional advancement, recruitment, and retention efforts.*
- *Promoted a team effort within the department for addressing departmental and institutional issues.*
- *Facilitated implementation of revisions in catalog copy/web sites/policies which addressed departmental curriculum issues.*
- *Worked to maintain civility and respect among faculty, faculty/students, and faculty/university offices.*
- *Helped to informally mediate conflicts between departmental faculty.*
- *Managed student grade appeal/complaints.*
- *Oversaw $850,000+ department budget, including travel approvals and reimbursements.*
- *Supervised seven academic staff members who served as advisers, clinical experience and data coordinators, and recruiters; nine instructional academic staff; two administrative department associates; and between 20-30 adjuncts per semester who teach in the Department of Education.*

University of Wisconsin-Superior   August 2011-Present

    Coordinator, Educator Preparation Program   June 2015-April 2018
    Interim Coordinator, Teacher Education Program   August 2014-June 2015

- *Provided democratic leadership for program and policy.*
- *Assisted with coordination of teacher education class schedules.*
- *Facilitated program evaluation and continuous improvement.*
- *Reviewed teacher candidate program admissions applications.*

- *Kept updated on certification of state licensure requirements.*
- *Advised current K-12 teachers seeking to earn additional licensure.*
- *Provided preliminary plan of study analysis for potential education students.*

ADDITIONAL EXPERIENCE/SERVICE

- UW-Superior, Educator Preparation Program Committee Teacher Education, Elementary Education, Instruction Representative (September 2018-present)
- UW-Superior, Teacher Education Advisory Committee Chair (September 2014-August 2018)
- UW-Superior, Graduate Council MSE-I Representative (August 2019-May 2022) and Council Secretary (August 2019-August 2021)
- UW-Superior, Faculty Senate Teacher Education Senator (May 2018-February 2019) and Educational Leadership Senator (September 2017-May 2018)
- UW-Superior, University Undergraduate Academic Affairs Council Representative (September 2012-May 2017), Council Secretary (September 2012-May 2014), Council Chair (September 2014-May 2017)
- UW-Superior, Educational Leadership Department Scholarship Chair (February 2012-May 2018)
- UW-Superior, University Technology Committee appointed member (September 2013-January 2014)
- Duluth Teachers/Harbor Pointe Credit Union Board of Directors/Secretary (May 2015-September 2020)
- UW-Superior, Educational Programs Advisory Committee Member (September 2011-May 2014)
- UW-System LTDC Showcase Committee Faculty Representative (Fall 2017-August 2018)
- UW-System Deans and Directors of Education Representative (September 2017-May 2018)
- Duluth East High School Executive Board and Membership Chair (September 2011-June 2014)
- UW-Superior Search and Screen Chair for:
    - Educational Administration Faculty (2021-2022)
    - Graduate Student Services Coordinator (Spring 2021)
    - Undergraduate Student Services Coordinator (Spring-Summer 2021)
    - MSE-I Instructional Academic Staff (2019-2020)
    - Math Education Instructional Academic Staff (2019-2020)
    - Graduate Student Services Coordinator (Summer 2019)
    - Graduate Advisor (Summer 2019)
    - Academic Department Associate (Summer 2019)
    - Teacher Education Faculty (2016-2017)
    - Teacher Education Faculty (2014-2015)
- UW-Superior Search and Screen Member for:
    - Associate Dean for Academic Affairs (Fall 2019)
    - Provost/Vice-Chancellor for Academic Affairs (Fall 2017)
    - Elementary Language Arts Instructional Academic Staff (2014-2015)
    - Educational Administration Graduate Faculty (2012-2013)
    - Teacher Education Graduate Faculty (2012-2013)
    - Undergraduate Student Services Coordinator (Spring 2013)

SCHOLARSHIP OF TEACHING AND LEARNING

- 2019 Fall. Anne Rock Faculty Development Grant. Project Focus: Supporting presentation efforts for the National Teacher Performance Assessment (edTPA) Implementation Conference in Austin, Texas, March 2020. Conference cancelled due to COVID-19 pandemic.
- 2016 Spring. UW-Superior Scholarship of Teaching and Learning (SoTL) Homegrown Scholar. Project Focus: Twitter for Professional Development in Teacher Education Methods Courses.
- 2014 Spring. UW-Superior Writing Across the Curriculum. Course design for inclusive teaching and approved as being a writing intensive and eligible course for the UWS Writing Certificate.
- 2013 May. UW-Superior Writing Across the Curriculum Program. Writing-Intensive/Writing-Inclusive Course Development and Enhancement Grant. Project Title: *Critical Reflection within a Secondary Teaching Methods Course*.
- 2012 May. UW-Superior Center for Excellence in Teaching and Learning. Summer Jumpstart Scholarship Grant. Project Title: *Using Technology to Differentiate Instruction and Product in Teacher Education Courses*.

PRESENTATIONS AND INVITED LECTURES

1. **Churchill, M.** (2022, April). *Cultivate and Nurture a Community of Asynchronous Online Learners.* Presentation given for the OPID Spring 2022 Conference on Teaching and Learning.
2. **Churchill, M.** (2021, June) *Developing and Sustaining a Community of Online Learners*. Presentation given for the UW Learning Technology Development Council Virtual Showcase.
3. **Churchill, M.** (2021, April) *Developing and Sustaining a Community of Online Learners*. Presentation given for the OPID Spring 2021 Conference on Teaching and Learning.
4. **Churchill, M**. (2020, December 3) *Developing and Sustaining a Community of Learners Online*. Presentation given for the Center for Continuing Education/Department of Education collaborative series.
5. Schuelke, N. and **Churchill, M.** (2019, November) *Integrating the edTPA into the Program (working title)*. Presentation proposed for the National Teacher Performance Assessment (edTPA) Implementation Conference in Austin, Texas, March 2020. Conference cancelled due to COVID-19 pandemic.
6. **Churchill, M.** (2019, April) *Rebuilding and Starting Fresh: Web Tools for Instruction and Differentiation in 2019*. Presentation given for the UW-System LTDC Showcase.
7. **Churchill, M.** (2018, April) *"Just put it online," they said*. Presentation given for the UW-System LTDC Showcase.
8. **Churchill, M.** (2017, April) @*twitter #education #BeyondPD #teacherlearning #teachereducation #followup #nextsteps.* Presentation given for the UW-System LTDC Showcase.
9. **Churchill, M.** (2017, April) @*twitter #education #BeyondPD #teacherlearning #teachereducation #followup #nextsteps.* Poster presentation given for the UW-Superior Homegrown Scholars Program.
10. **Churchill, M.** (2016, April) @*twitter #education #BeyondPD #teacherlearning #teachereducation*. Presentation given for the UW-System

LTDC Showcase.

11. Burdge, M. and **Churchill, M.** (2015, April) *Flipping and Blending: Engaging Students in a Technology Rich Environment*. Presentation accepted for the Office of Professional and Instructional Development (OPID) Spring Conference.

12. **Churchill, M.** (2015, April). *Using Web Tools and Desire2Learn Components as Formative Assessments in Blended and Virtual Environments*. Presentation given for the UW-System LTDC Showcase.

13. **Churchill, M.** (2014, October). *Using Online Learning to Engage, Motivate, and Assess in Blended and Virtual Environments*. Presentation given for the UW-Superior New Faculty Orientation, Superior, WI.

14. **Churchill, M.** (2014, April). *Using Online Learning to Engage and Motivate in Blended and Virtual Environments.* Presentation given for the UW-Superior Distance Learning Community of Practice, Superior, WI.

15. **Churchill, M.** (2014, April). *Using Online Learning to Engage and Motivate in Blended and Virtual Environments*. Presentation given for the UW-System LTDC Showcase.

16. **Churchill, M.** (2014, March). *Research Basics for Undergraduates*. Presentation given for the McNair Scholars Program, Superior, WI.

17. **Churchill, M.** (2014, April). *Effects of Direct Instruction on Critical Commentary in Secondary Methods Course.* Poster Session and Panelist for the UW-Superior Writing Across the Curriculum Showcase, Superior, WI.

18. **Churchill, M.** (2013, December). *Using Online Learning to Engage and Motivate*. Presentation given for the TIES 2013 Education Technology Conference, Minneapolis, MN.

19. **Churchill, M.** (2013, October). *SMART Board Use for Teacher Education Candidates: An Overview*. Presentations given for the Future Teachers' Association, UW-Superior.

20. **Churchill, M**. (2013, October). *Teaching with Technology: Turning up the HEAT*. Presentation given for the UW-Superior New Faculty Orientation, Superior, WI.

21. **Churchill, M.** (2013, August). *Using Online Learning to Engage and Motivate*. Presentation given for the UW-Superior Enhancement Day, Superior, WI.

22. Caffrey-Gardner, C. & **Churchill, M.** (2013, August). *Instructional Partnerships for Student Research Success*. Presentation given for the UW-Superior Enhancement Day, Superior, WI.

23. Caffrey-Gardner, C. & **Churchill, M.** (2012, October). *SMART Board Use in an Elementary Classroom: An Overview*. Presentation given for the faculty at Cathedral School, Superior, WI.

24. **Churchill, M.** (2012, October). *Teaching with Technology: Use or Integration?* Presentation given for the UW-Superior New Faculty Orientation, Superior, WI.

25. **Churchill, M.**, Goerdt. L., & White-Farnham, J. (2012, August). *Retention through Teaching: Engaging Students with Technologies*. Presentation given for the UW-Superior Enhancement Day, Superior, WI.

26. **Churchill, M.** (2012, August). *Teaching with Technology: Use or Integration?* Presentation given for the Duluth Public Schools Technology Summer Camp, Duluth, MN.

27. **Churchill, M.** (2012, February). *No Money? No Budget? No Problem!: Using Web 2.0 tools to enhance a student-centered classroom.* Presentation given for Learning Technology Development Council 2012 Northwest Regional Showcase Tools for Technology, Eau Claire, WI.

28. **Churchill, M.** (2012, January*). No Money? No Budget? No Problem!: Using Technology to*

Enhance a Student-Centered Classroom. Presentation given for the UW-Superior Enhancement Day, Superior, WI.

29. **Churchill, M.** (2011, September). *SMART Board Basics.* Presentation given for the UW-Superior Educational Leadership Department, Superior, WI.

30. **Churchill, M.** (2010, December*). At-Risk Students and Online Learning: Characteristics, Needs and Strategies*. Presentation given for the TIES 2010 Education Technology Conference, Minneapolis, MN.

31. Takkunen, C., & **Churchill, M.** (2010, December). *TechTeams: A Partnership between the College of St. Scholastica and Duluth Public Schools.* Presentation given for the TIES 2010 Education Technology Conference, Minneapolis, MN.

32. **Churchill, M.**, & Alm-Foix, R. (2010, December). *Integrating Technology into World Language Classrooms*. Presentation given for the TIES 2010 Education Technology Conference, Minneapolis, MN.

33. **Churchill, M.** (2010, February). *At-Risk Students and Online Learning: Characteristics and Instructional Design Strategies*. Presentation given for the Minnesota Online Learning Alliance Conference, Minneapolis, MN.

34. **Churchill, M.** (2010, March). *Beyond-Beyond the Board*. Presentation given for the Minnesota Association of Administrators of State and Federal Education Programs 2010 Spring Conference, Minneapolis, MN.

35. **Churchill, M.**, & Graves, P. (2009, December). *Incorporating Videoconferencing into the Classroom*. Presentation given for the TIES 2009 Education Technology Conference, Minneapolis, MN.

36. **Churchill, M.** (2009, December). *Today's Tools for Tomorrow's Teaching*. Presentation given for the TIES 2009 Education Technology Conference, Minneapolis, MN.

37. **Churchill, M.** (2008, December). *Beyond the Board*. Presentation given for the TIES 2008 Education Technology Conference, Minneapolis, MN.

38. **Churchill, M.** (2007, December). *SMART Board Implementation and Staff Development*. Presentation given for the TIES 2007 Education Technology Conference, Minneapolis, MN.

39. **Churchill, M.**, & Ehlert, P. (2006, December). *Digital Storytelling with Windows MovieMaker*. Workshop given for the TIES 2006 Education Technology Conference, Minneapolis, MN.

HONORS AND AWARDS

UW-Superior Spirit of Superior Award   2022
This award is given to individuals who actively demonstrate and model on a daily and
consistent basis, the values of UW-Superior and as a result are making a difference in
the campus climate and the lives of those who work and study on campus.

UW-Superior Spirit of Superior Team Award   2016
This award is given departments who actively demonstrate and model on a daily and
consistent basis, the values of UW-Superior and as a result are making a difference in
the campus climate and the lives of those who work and study on campus.

UW-Superior Teaching/Online Teaching Excellence Award   2014
Based on nominations, this award is given to one instructor whose teaching promotes
exceptional learning experiences.

PROFESSIONAL LICENSURE AND QUALIFICATIONS

- Canvas Certified Educator (Certification Received December 2021)
- SMART Technologies Certified Interactive Whiteboard Trainer (Certification Received Summer 2008)
- Wisconsin Professional Development Plan Team Member: IHE Representative – License Number 5005009314
- Minnesota Professional License - File Folder Number: 301275
    - 7-12 English/Language Arts/Tier 4
    - Coaching/Tier 4
    - Secondary School Principal/Professional Administration