

BETH C. AUSTIN
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Teaching Experience

University of Wisconsin-Superior

2022 – present Teaching Assistant Professor, Communicating Arts

2008 – 2022 Senior Lecturer

Courses developed and taught:

COMM 104 – Film and Culture (online and on campus)

COMM 110 – Introduction to Communication (online and on campus)

COMM 167 – Introduction to Intercultural Communication (online)

COMM 170 – Media and Society (online)

COMM 211 – Interpersonal Communication (online)

COMM 304 – Digital Storytelling and Social Media (online)

COMM 348 – Screenwriting (online)

COMM 353 – Persuasion (online)

COMM 368 - Criticism of Film and Television (online)

COMM 376 – Group Communication Process (online)

COMM 425 – Communicating Gender (online)

COMM 455 – Theorizing Media (online)

COMM 447 – Media Law (online)

COMM 467 – Advanced Intercultural Communication (online)

COMM 491 – Senior Capstone (online)

COMM 495 – Special Topics: Media Effects (online)

COMM 495 – Special Topics: Documentary Television and Film (online)

COMM 495 – Special Topics: Social Media (online)

FYS 104 – First Year Seminar: *Fear Factor* (online and on campus)

- Engaging traditional and nontraditional students to inspire their passion for learning and the subject matter
- Designing coursework that provokes critical thinking and compels application of the material in 100-level to 400-level classes
- Fostering supportive learning communities on campus and online through office hours, Skype, Zoom, and the learning management system
- Employing High Impact Practices and Experiential Learning through Academic Service-Learning, undergraduate research, Writing Across the Curriculum, First Year Experience, and group projects
 - Academic Service-Learning project partner agencies
 - 2016 Superior Vocations and Eleni Pinnow
 - 2014 Lutheran Social Service ‘Safe Place’ program
 - 2013 Habitat for Humanity and Douglas County Foster Care
 - 2012 Community Action Duluth, Jim Dan Hill Library, and UWS Distance Learning
 - 2011 TEDx planning
 - 2010 Range Women’s Advocates, Autism Society of Central Wisconsin, Minnesota Citizen’s Federation, and the Lake Superior Zoo

University of Wisconsin-Barron County

Fall 2012 and Fall 2013 Associate Lecturer, Communication and Theatre Arts Department

- Taught Public Speaking and Introduction to Human Communication through the Access Program to students who do not meet the requirements for standard UW-Superior entrance

University of Minnesota-Duluth

August 2007 – May 2009 Term Faculty Assistant Professor, Department of Communication

- Taught Public Speaking, Interpersonal Communication, Mass Communication and Society, Media Effects, Media Theory and Research, Aesthetics and Authorship, and Documentary Television and Film
- Applied Team-Based Learning strategies
- Challenged students to make the connection between course subject matter and real-world application through exercises and assignments
- Created opportunities for interdisciplinary integration of knowledge gained in other courses through group assignments, presentations, and research
- Attended Instructional Development Services seminars to improve teaching, curriculum planning, and student skills assessment

Lake Superior College Duluth, MN

August 2006 – May 2007 Adjunct Faculty, Communication

- Taught Fundamentals of Human Communication
- Administered tests that prompted students to master jargon
- Assigned a paper that provoked critical thinking and course concepts application
- Monitored a group project preparing students for professional team tasks
- Designed exercises to engage students and foster group cohesion
- Used constructive criticism, Valentine Compliments, and positive peer pressure to bolster confidence and comfort in delivering speeches

Miami University, Oxford, OH

August 2003 – December 2005 Visiting Assistant Professor, Mass Communication

- Taught Media Aesthetics, Introduction to Media Production, Screenwriting, Documentary Production, Mass Media Criticism, and Senior Project in Film Production
- Examined mass communication as a social force
- Introduced students to the design and technical elements of film and television
- Taught the fundamentals of film and television writing and production
- Administered exams and guided students through film analysis papers
- Established working groups and supervised class critiques
- Monitored student progress through exercises to final script presentations
- Pioneered the Williams Hall Interdisciplinary Student Production
 - Steered students through the production of a professional video
 - Allocated a \$15,000 budget
 - Solicited donations of food, equipment, and transportation
- Advised 25 students
- Served on the Mass Communication Production Committee
- Served on the Disciplinary Board and heard cases involving possible violations of the Student Conduct Code

Northwestern University, Evanston, IL

September 1999 – May 2002 Instructor, School of Continuing Studies

- Taught the proper use of media equipment
 - Studio camera, microphone, audio board & switcher
 - DVC Pro Camera, lights and Final Cut Pro editing system
- Monitored class critiques, designed tests, and calculated final grades
- Taught an orientation to mass media which included print, radio, television, film, advertising, and public relations
- Covered the basics of writing through a required 10-page research paper
- Encouraged class and met individually with students to facilitate learning

September 1997 – May 2000 Teaching Assistant, School of Communication

- Supported the professor by designing and grading tests, and held office hours for student concerns
- Trained Juniors and Seniors on audio equipment and television studio procedures and equipment
- Engineered student productions and helped assess student directing
- Moderated discussion sections and conducted two labs a week covering camerawork, storytelling, television production, and audio production

Education

December 2002 Master of Fine Arts in Radio, Television, and Film
 School of Communication
 Northwestern University, Evanston, Illinois
 MFA Thesis Documentary: *The Bell Ringer*

December 1997 Master of Arts in Radio, Television, and Film
 Telecommunications Science, Management, and Policy Certificate
 School of Communication
 Northwestern University, Evanston, Illinois
 Internship: National Telecommunications and Information Administration (NTIA), Washington, DC:
 Summarized comments on the domain name policy issue for analysts
 Created the Domain Name Comments Index for the NTIA website
 Worked as a team member to organize the Forum on Internet Telephony

June 1993 Bachelor of Arts in Communication
 Minors: Psychology and American Studies
 University of Minnesota Duluth

UW-Superior Awards

2023-2022 Homegrown Scholar
 2022 Students' Choice for Outstanding Teaching in an Online Program Award nominee
 2021-2022 SoTL Homegrown Scholar
 2021 Jumpstart Scholarship
 2021 Students' Choice for Outstanding Teaching in an Online Program Award nominee
 2019-2020 Wisconsin Teaching Fellows and Scholars Program
 2014 CETL SoTL Program
 2013-2014 Wisconsin Teaching Fellows and Scholars Program Alternate
 2013 Teaching/Online Teaching Excellence Award

UW-Superior Grants

2023 Academic Staff Development Grant
2022 OER Mini-Grant
2022 Open Educational Resources August Intensive
2021 Academic Staff Development Grant
2016 Center for Excellence in Teaching and Learning Travel Grant
2015-2016 Distance Learning Grant
2015-2016 Academic Staff Development Grant
2014 Making Excellence Inclusive Grant, co-recipient Jen Bird
2013 CETL Jumpstart Stipend, co-recipient Elizabeth Grbavcich
2013 CETL Jumpstart Grant
2012 CETL Digital Story Telling & AS-L Grant
2012 Writing Across the Curriculum Grant
2011 Making Excellence Inclusive Grant, co-recipient Tom Tu
2010 Academic Service-Learning Grant

Conference Presentations

A Deep Dive into DWF Rates, poster presentation at the 2021 Spring OPID Conference on Teaching & Learning via Zoom

Using Grades and Withdrawals as Evaluation Measures of Courses and Instruction, guided discussion at the 2019 International Conference on Education and New Developments (END) in Porto, Portugal

"Well, how was I supposed to know?" Clear Expectations and Detailed Instructions at the 2018 OPID Spring Conference on Teaching & Learning in Madison, WI with E. Grbavcich

Rhetorical Uses of General Education Assessment Data, presentation at the 2016 Annual Association for General and Liberal Studies Conference in Salt Lake City, Utah with J. White-Farnham

The Student and the Imposter: An Engaged Experience in Classroom Observation, presentation at the 2016 OPID Spring Conference on Teaching & Learning in Green Lake, WI with H. Kahler

The Student and the Imposter: An Engaged Experience in Classroom Observation, presentation at the 2015 Annual Lilly Conference with H. Kahler

The Train has Left the Building, poster at the 2015 OPID Spring Conference on Teaching & Learning in Green Lake, WI

The ABC's of AS-L, presentation at the 2014 Hawaii University International Conference on Arts, Humanities and Social Sciences in Honolulu, Hawaii with E. Grbavcich

Deconstructing the Discussion Board Dilemma, presentation at the 2013 Wisconsin Desire2Learn IGNITE Regional User Conference in Madison, WI with E. Grbavcich

Deconstructing the Discussion Board Dilemma, presentation at the 2013 Desire2Learn FUSION User Conference in Boston, MA with E. Grbavcich

Stretching the Boundaries: Group Work and Service Learning Online, presentation at the 2013 OPID Spring Conference on Teaching & Learning in Green Lake, WI with E. Grbavcich and C. Graham

Impact of the High Impact Practices on Student Learning and Retention, presentation at the 2013 OPID Spring Conference on Teaching & Learning in Green Lake, WI with S. Griffith, Y. Rutherford, and E. Grbavcich

Connection, Engagement, Innovation: Tried-and-True Strategies for AS-L in DL Courses. presentation at the 2012 Annual Conference for Distance Learning in Madison, WI with E. Grbavcich

Stretching the Boundaries: Group Work and Service Learning Online, roundtable at the 2012 Annual Conference for Distance Learning in Madison, WI with C. Graham

Academic Service-Learning on D2L: Community, Connection, Engagement, presentation at the Desire2Learn Users Conference FUSION 2012 in San Diego with E. Grbavcich

Inclusive Excellence: Using Desire2Learn Data to Gauge Distance Learning Student Needs, presentation at the Desire2Learn Users Conference FUSION in Denver, CO with T. Tu

Academic Service Learning: A Pedagogy for any Discipline, presentation at the 2011 International Society for the Scholarship of Teaching and Learning Conference in Milwaukee, WI with E. Pinnow, G. Kaveles, and E. Grbavcich

Conference Attendance

2023 Podcast Movement Evolutions in Las Vegas, NV

2023 Effordibility Summit in Menomonie, WI

2022 EAB CONNECTED22 in Orlando, FL

2022 Seventh International Conference on Communication & Media Studies in Galway, Ireland

2019 UW System OPID Faculty College in Richland, WI

2107 Annual Conference on The First-Year Experience in Salt Lake City, UT

2017 Council on Undergraduate Research Dialogues in Washington, DC

2016 Greater Good Science Center's Summer Institute for Educators Berkley, CA

2015 Faculty Collaboratives Conference: Connecting Your Work to LEAP Wisconsin

2015 OP-ED Project in New York, NY

2015 UW System Conference on Advancing Academic Literacy in Madison, WI

2013 Annual Conference for Distance Learning in Madison, WI

2013 UW System Academic Staff Leadership Conference in Madison, WI

2013 UW System OPID Faculty College in Richland, WI

2013 Co-Curricular Unconference in Superior, WI

2010 Quality Matters Conference in Chicago, IL

2009 Desire2Learn Users Conference FUSION in St Paul, MN

Service at University Wisconsin-Superior

2023-present Canvas Mentor

2023 Meet the Challenge Facilitator
2020-present Communicating Arts Assessment Coordinator
2019-present Navigate Internal Leadership Team
2019-2022 Navigate Analytics & Outreach Team
2020 Summer Course Design and Engagement Initiative
2020 Canvas Consultant for the COVID online transition
2019-2020 Non-Academic Misconduct Committee
2018-2019 Strategic Planning Core Team
2017 Effective and Professional Communication presentation for the UWS Mentor Program
2017 UW Quick Pitch planning committee
2017 University Studies Assessment
2016-2018 First Year Seminar High Impact Practices Coordinator
2016 Summer Chancellor's Task Force on Student Retention
2016 General Education Pilot Assessment - Fine Arts Category
2016 Academic Staff Senate
2016 Communicating Arts Journalism Search Committee
2015 Communicating Arts Journalism Search Committee (failed)
2015 Superior Innovations Grant Committee
2014-2015 Center for Excellence in Teaching and Learning Committee
2014 First Year Seminar Sustainability and Effectiveness Task Force
2014 Communicating Arts Personnel Rules Task Force
2013 UWS Distance Learning Community of Practice Committee
2013 First Year Seminar "Communication Fear Factor" and "OMG"
2013 UWS Growth Agenda "Coaching" Grant Application Committee
2012 Undergraduate Research, Scholarship, and Creative Activity Committee
 Summer Research Grant judge
 Regents High Impact Practices Luncheon URSCA representative
2011-2012 UWS Women's Hockey Club Advisor
2011-2014 Writing Across the Curriculum Committee
 Chair 2013-2014
 Liberal Arts Essay Scholarship judge 2012 and 2013
 Department/Program and Instructor grants judge 2011
2011 UnFair Campaign Dialogues initial organizing group

UWS Digital Stories Producer

Alyssa Parker, "Academic Service-Learning at UW-Superior"

Lorena Rios Mendoza, "Chemistry: You can do it!"

Ephraim Nikoi, "Intercultural Competence and the Ghana Study Away Experience"