

Dr. Khadija Ajmal

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EDUCATION	University at Buffalo, The State University of New York	08/2018 – 08/2023
	PhD in Operations Management and Strategy GPA: 3.987	
	University at Buffalo, The State University of New York	08/2017 – 05/2018
	Master of Science in Supply Chain and Operations Management GPA: 4.0	
	Lahore School of Economics, Pakistan	09/2007 – 07/2009
	Master of Business Administration in Marketing, GPA: 3.93/4.0 <i>Earned Silver Medal of Distinction</i>	
	University of Central Punjab, Pakistan	09/2003 – 04/2007
	Bachelor of Business Administration (Honors) in HRM, GPA: 3.99/4.0 <i>Graduated First Class with Distinction</i>	
EXPERIENCE Academic	Assistant Professor of Transportation & Logistics	Fall, 2023 - Continuing
	Supply Chain Management, Management Science, Undergraduate program University of Wisconsin Superior	
	Adjunct Instructor	Summer, 2021 & 2022
	Production & Operations Management, Undergraduate program University at Buffalo, The State University of New York	
	Student Assistant	Fall, 2022
	Spreadsheet Programming for Business, Graduate program University at Buffalo, The State University of New York	
	Research Assistant	08/2019 – till date
Center for Plastic Recycling Research and Innovation University at Buffalo, The State University of New York <i>Research funded by the New York State Department of Environmental Conservation.</i>		
Graduate Assistant	08/2018 – till date	
Operations Management and Strategy Department, School of Management University at Buffalo, The State University of New York		
Jr. Teaching Fellow	08/2013 – 07/2017	
Operations Management, Supply Chain Management, Strategic Management, Consumer Behavior, and Advertising, Undergraduate program Lahore School of Economics, Pakistan		
Professional	Client Service Executive	12/2009 – 10/2010
	Asiatic Public Relations Network, Pakistan	
	<ul style="list-style-type: none">Prepared newsletters, press releases, articles, media monitoring reports for clients like Tetra Pak, Coca Cola, Servis and Pakistan Microfinance Network.Assisted in organizing events and conferences.Prepared Asian Corporate Social Responsibility entry for Tetra Pak Pakistan which won the company first-runner up position.	

Training & Development Officer,
Descon Chemicals (Pvt.) Ltd, Pakistan

07/2007 – 08/2007

- Conducting in-house training sessions and organizing required outsourced trainings.
- Recruitment and handling of new internees.

**RESEARCH
Publications**

1. Vedantam, A., Suresh, N. C., Ajmal, K and Shelly, M. (2022). Impact of China’s National Sword Policy on the U.S. Landfill and Plastics Recycling Industry. *Sustainability* 2022, 14, 2456. <https://doi.org/10.3390/su14042456>
2. Ajmal, K., Suresh, N. C., Wang, C. X. (2021). Disruptive Technologies and Sustainable Supply Chain Management: A Review and Cross-Case Analysis. *Journal of Management and Sustainability*; Vol. 11, No. 2; 2021.

Presentations

Ajmal et al. (2023). Do investments in business intelligence technologies improve firm performance? 33rd Annual POMS-Conference, Florida. Presented by Dr. Charles Wang.

Ajmal, K. (2020). Assessing the impact of China’s import restrictions on plastic recycling in the U.S. School of Management Ph.D. Poster Competition, University at Buffalo.
Awarded First Place.

Ajmal, K. (2020). Evaluating Sustainability Performance of Disruptive Technologies across Supply Chains. 2020 Annual Conference of the Decision Sciences Institute. Virtual.

Ajmal, K. (2016). The Role of Demographics and Usage Characteristics on Facebook Addiction. 8th Annual American Business Research Conference, New York.

Yasir, H., Ajmal, K. (2015). Impulse Buying: A Systematic Literature Review. 4th European Business Research Conference. Imperial College, London.

SKILLS

Adept at using SAS, R, SPSS, and STATA.
Proficient with using Difference-in-difference, Structural equation modeling, Panel regression (Pooled OLS, Fixed effects, Random effects), Factor, Discriminant and Cluster analysis, and Event study and associated non-parametric testing methodologies.

ACTIVITIES

- President (2020-2022) & Vice President (2018-2019) of School of Management Graduate Student Association (SOMGSA).
- Member of APICS and SCOM (2017-2018).
- Member of the Editorial Board for the College Magazine. (2007). University of Central Punjab, Pakistan.
- Part of the organizing team for the “5th Annual Conference on Management of the Pakistan Economy Growth, Trade and Development” held at the Lahore School of Economics, Pakistan.
- Part of the managing team for a university wide job fair (2005). University of Central Punjab, Pakistan.
- Part of the organization team for Rural Wireless Connectivity Conference. (2006). PASHA Group.