

## CURRICULUM VITAE

### Daniel L. Rust

School of Business and Economics  
University of Wisconsin – Superior  
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### EDUCATION

Degree	Year	Subject Area/Major Title	
Ph.D.	2003	U.S. History/Transportation	
Department		College/School	Institution
Department of History		College of Letters, Arts and Social Sciences	University of Idaho
Thesis/Dissertation Title		Flying Across America: The Evolving Transcontinental Airline Passenger Experience, 1927-1960	

Degree	Year	Subject Area/Major Title	
M.A.	1996	U.S. History	
Department		College/School	Institution
Department of History		College of Letters, Arts and Social Sciences	University of Idaho
Thesis/Dissertation Title		The Quad Cities Regional Airport Concept: Reconciling Evolving Air Transportation Technology with Public Convenience and Necessity	

Degree	Year	Subject Area/Major Title	
B.A.	1993	History	
Department		College/School	Institution
Department of History			Northwest Nazarene University
Thesis/Dissertation Title			

### PROFESSIONAL CERTIFICATE

Certificate		Year
Certified Trainer in The Fresh Connection (SCM simulation software)		2019
Institution/Organization	Inchainge	

### EMPLOYMENT

Position	From	To	Department/School	Institution
Director	2024	Present	School of Business & Economics	University of Wisconsin-Superior

Associate Professor	2020	Present	School of Business & Economics	University of Wisconsin-Superior
Assistant Professor	2016	2020	School of Business & Economics	University of Wisconsin-Superior
Assistant Teaching Professor of Marketing/Logistics and Operations Management	2003	2016	College of Business Administration	University of Missouri-St. Louis
Assistant Director	2003	2016	Center for Transportation Studies	University of Missouri-St. Louis

## SCHOLARLY WORK

### A. Peer-Reviewed Journal Articles

1. Rust, D. Stewart, R. "The Impact of Season Extension on Upper Great Lakes Shipping." *Transportation Journal*, forthcoming. (ABDC B Journal)
2. Rust, D., Stewart, R., and Werner, T. 2021. "The Duluth International Airport Aviation Business Cluster: the Impact of COVID-19 and the CARES Act." *Journal of the Transportation Research Forum (special issue of Research in Transportation Economics)*, 89: 1-13 (ABDC B Journal)
3. Rust, D., and Mundy, R. 2020. "Women in North American Railroad Operational Roles: Opportunities and Challenges." *Journal of the Transportation Research Forum (special issue of Research in Transportation Economics)*, 57: 1-7 (ABDC B Journal)
4. Rust, D., Smith, L., Ryan, D., and Zhang, J. 2018. "The Other Side of Revenue Management: Managing Airport Infrastructure and Airside Operations." *International Journal of Revenue Management*, 10 (3/4): 189-215. (ABDC C Journal)
5. Rust, D. 2014. "In the Shadow of Tragedy: The Evolution of Safety Coregulation on America's Uninspected Towing Vessels." *Enterprise and Society: The International Journal of Business and History*, 15(4): 885-920. (ABDC A Journal)
6. Rust, D. 2007. "Flying Across America: the Airline Passenger Experience and the West." *Montana: The Magazine of Western History* 57(2): 3-21.
7. Rust, D. 2004. "Nick Mamer and the First Quarter Century of Aviation in the Inland Northwest." *Journal of the West* 43(3): 71-77.

### B. Additional Peer Reviewed Intellectual Work

- a) Peer-Reviewed Academic/Professional Conference Proceeding
  1. Rust, D. 2017. "Landscapes of Suspicion: The Transformation of American Commercial Airports." *Business and Economic History*, 15: 1-17.
  2. Rust, D. 2011. "Lambert-St. Louis International Airport's Alternative W-1W: A Case Study." *Business and Economic History*, 9: 1-19.
- b) Peer-Reviewed Academic/Professional Conference Abstract  
None
- c) Peer-Reviewed Academic/Professional Conference Presentation

3. Rust, D. 2023. "The Impacts of Season Extension on Upper Great Lakes Shipping," *Transportation Research Forum, Chicago, Illinois, USA*.
  4. Stewart, R., Rust, D. 2023. "Great Lakes Maritime Commerce: Modeling Impacts from an Extended Shipping Season—Phase II," *Great Lakes Great Rivers Section of the Society of Naval Architects and Marine Engineers, Ohio, USA*.
  5. Stewart, R., Rust, D. 2022. "Great Lakes Maritime Commerce: Modeling Impacts from an Extended Shipping Season," *Great Lakes Great Rivers Section of the Society of Naval Architects and Marine Engineers, Ohio, USA*.
  6. Rust, D., Seagraves, K. 2021. "Curriculum and Student Activities based upon NASA Aerospace Initiatives." *Wisconsin Space Grant Annual Meeting, Wisconsin, USA*.
  7. Rust, D., Stewart, R., and Werner, T. 2021. "Aviation Clusters: Addressing the Implications of COVID-19 and the CARES Act." *Transportation Research Forum, virtual*.
  8. Rust, D. 2020. "Airports, Airlines, and the Passenger Experience." *Transportation Research Board, Washington, DC, USA*.
  9. Rust, D. 2019. "Women in Railroad Operational Roles." *Transportation Research Forum, Washington, DC., USA*.
  10. Rust, D. 2017. "Landscape of Suspicion: The Transformation of the American Commercial Airport." *Business History Conference, Colorado, USA*.
  11. Rust, D. 2015. "Women in Operational Roles: The Transportation Industry's Untapped Labor Force." *Midwest Transportation Workforce Summit, Wisconsin, USA*.
  12. Rust, D. 2015. "Asset Utilization Potential of Building a Trucking & Rail Mega Intermodal Hub in the Saint Louis Region." *Mid-Continent Transportation Research Symposium, Iowa, USA*.
  13. Rust, D. 2015. "Women in Transportation Field Jobs—the Hidden Asset." *Mid-Continent Transportation Research Symposium, Iowa, USA*.
  14. Rust, D. 2013. "Built from Tragedy: The Emerging Safety Culture among U.S. Inland Waterways Operators." *Business History Conference, Ohio, USA*.
  15. Rust, D. 2011. "Lambert-St. Louis International Airport's Alternative W-1W: A Case Study." *Business History Conference, Missouri, USA*.
  16. Rust, D. 2010. "All Dressed Up with Somewhere to Go: Airline Passenger Fashion in 20th Century America." *Popular Culture Association/American Culture Association, Missouri, USA*.
  17. Rust, D. 2009. "Flying West: William Boeing and the Start of Boeing Air Transport, 1927." *Western History Association, Colorado, USA*.
  18. Rust, D. 2008. "Crossing North America by Air: The Early Commercial Transcontinental Airline Passenger Experience in the United States and Canada." *International Community of Flight: A Centennial History, Ohio, USA*.
  19. Rust, D. 2007. "Vice in the Sky: A Brief History of Passenger Cigarette Smoking and Alcohol Consumption aboard Commercial Airlines in the United States." *Missouri Conference on History, Missouri, USA*.
  20. Rust, D. 2002. "Images of Airline Pilots." *Idaho History Conference, Idaho, USA*.
  21. Rust, D. 2000. "Internal Imperialism: Navajo Code Talkers and the Second World War." *Phi Alpha Theta, Washington, USA*.
  22. Rust, D. 1999. "Nick Mamer and the First Quarter Century of Aviation in the Inland Empire," *Phi Alpha Theta, Washington, USA*.
- d) Peer-Reviewed Scholarly Book and Book Chapter

23. Rust, D. 2016. *The Aerial Crossroads of America: St. Louis's Lambert Airport*. St. Louis: Missouri History Museum Press. (ISBN 978-1-883982-89-8)
24. Rust, D. 2009. *Flying Across America: The Airline Passenger Experience*. Norman: University of Oklahoma Press. (ISBN 978-0-8061-3870-1)

**C. Editorial-Reviewed Intellectual Work**

- a) Editorial-Reviewed Journal Article  
None
- b) Editorial-Reviewed Book and Book Chapter
  1. Rust, D., and Hoffman, A. 2023. *Come Fly with Me: The Rise and Fall of Trans World Airlines*. St. Louis. Missouri Historical Society Press. (ISBN 979-8-9855716-3-9)
- c) Edited Scholarly Book, Textbook, Practitioner Book, Professional Book
  2. Mundy, R. and Rust, D., Eds. 2014. *Readings in Modern Railroad Management, Volumes 1-3*. St. Louis: Center for Transportation Studies at the University of Missouri-St. Louis. (ISBN 978-1-6331-8212-7, 978-1-6331-8293-6, 978-1-6331-8294-3)
  3. Rust, D. 2013. *AEP River Operations: Legacy of Excellence*. St. Louis: Center for Transportation Studies at the University of Missouri-St. Louis. (ISBN 978-1-6203-0718-2)
- d) Edited Articles in Professional Publications
  4. Rust, D. 2013. "AEP River Operations: Legacy of Excellence." *Waterways Journal* 127(27): 5, 16-25.
- e) Edited Policy Documents  
None

**D. Competitive Research Grant**

1. Principal investigator for Higher Education Initiatives project: Updating Curriculum and Student Activities based upon NASA Aerospace Initiatives; \$5,000 funded by Wisconsin Space Grant Consortium, 2024
2. Principal investigator for project: The Impact of Agricultural Runoff on Navigation: A Literature Review; \$18,026 funded by Freshwater Collaborative of Wisconsin, 2022
3. Principal investigator for project: Enhancing Water-Focused Internships; \$4,507 funded by Freshwater Collaborative of Wisconsin, 2022
4. Principal investigator for project: Update to Healthy Recreational and Transportation-Focused Courses; \$9,013 funded by Freshwater Collaborative of Wisconsin, 2022
5. Co-principal investigator for project: Model Analysis of the Effect of Reduced Ice Coverage on Great Lakes Marine Transportation; \$116,000 funded by University of Wisconsin Sea Grant College Program, 2021
6. Principal investigator for Higher Education Initiatives project: Developing Curriculum and Student Activities based upon NASA Aerospace Initiatives; \$10,000 funded by Wisconsin Space Grant Consortium, 2020
7. Co-principal investigator for Aerospace Outreach Program project: Moon Landing 50th Anniversary Educational Celebration; \$5,000 funded by Wisconsin Space Grant Consortium, 2019

8. Co-principal investigator for project: Women in Railroad Operational Roles; \$27,000 funded by U.S. Department of Transportation and \$10,000 funded by the Union Pacific Railroad Foundation, 2015-2016
9. Co-principal investigator for project: Trucking & Rail Intermodal Hub in the Saint Louis Region; \$35,000 funded by U.S. Department of Transportation, 2014
10. Faculty research associate for project: Mass Transit Sustainability; \$35,000 funded by U.S. Department of Transportation and UMSL, 2014
11. Principal investigator for project: Transportation, Distribution and Logistics: A Survey of the Industry in the State of Missouri; \$30,000 funded by U.S. Department of Transportation, 2007-2008
12. Principal investigator for project: Vehicle Camera System Technology Transfer to Public Sector; \$85,000 funded by Great Cities' Universities Coalition and the University of Missouri-St. Louis, 2005-2006
13. Faculty research associate for project: Management Systems for Inland Waterway Traffic Control; \$250,000 funded by Midwest Transportation Consortium, U.S. Army Corps of Engineers, and the University of Missouri-St. Louis, 2004-2005

#### **E. Other Intellectual Work**

##### a) Invited Keynote/Showcase

1. Rust, D. 2023. "Come Fly with Me: The Rise and Fall of Trans World Airlines." *Missouri Historical Society, St. Louis, Missouri, USA.*
2. Rust, D. 2023. "Celebrating 100 Years of Lambert Airport," *Greater St. Louis Flight Instructors Association, St. Louis, Missouri, USA.*
3. Stewart, R., Rust, D. 2022. "Model Analysis of the Effect of Reduced Ice Coverage on Great Lakes Marine Transportation." *Duluth-Superior Maritime Club, Wisconsin, USA.*
4. Rust, D. 2020. "Trends in Transportation, Logistics and Supply Chain Management." *Institute for Supply Management—Lake Superior, Inc., Wisconsin, USA.*
5. Rust, D. 2018. "Intermodal Transportation in the Twin Ports." *Institute for Supply Management—Lake Superior, Inc., Wisconsin, USA.*
6. Rust, D. 2016. "Transportation in Missouri—History and Trends." *Transportation Engineers Association of Missouri, Missouri, USA.*
7. Rust, D. 2015. "The History of Lambert-St. Louis International Airport." *St. Louis Section of the American Institute of Aeronautics and Astronautics, Missouri, USA*
8. Rust, D. 2013. "Transportation Trends—2013." *National Defense Transportation Association Scott-St. Louis Chapter 82, Illinois, USA.*
9. Rust, D. 2010. "From Elegant Adventure to Necessary Nuisance: the Evolving Airline Experience in America." *The Academy of Sciences-St. Louis, Missouri, USA*
10. Rust, D. 2007. "Taking Flight." *The Academy of Sciences-St. Louis and the Missouri History Museum, Missouri, USA*

##### b) Invited Presentation

11. Rust, D. 2024. "Florida's Pioneering Airlines," *Lexington Group in Transportation History, Florida, USA.*
12. Rust, D. 2024. "The Degree that Delivers," *Mid-America Freight Coalition/Institute for Trade and Transportation Studies, Missouri, USA*

13. Rust, D. 2024. "Workforce Readiness: Internships," *Duluth-Superior Transportation Association's Intermodal Expo, Wisconsin, USA*
14. Rust, D. 2024. "Rail-truck Intermodal: Past, Present and Future," *American Railway Engineering and Maintenance-of-Way Association student chapter at Michigan Technological University, Michigan, USA*
15. "Stewart, R., Rust, D. 2023. ""Great Lakes Maritime Commerce: Modeling Impacts from an Extended Shipping Season-Phase 1." *Superior Noon Rotary, Superior, Wisconsin, USA.*
16. Rust, D. 2022. "Keeping the Lights On: American Electric Power and Waterway Transportation." *Lexington Group in Transportation History, Ohio, USA.*
17. Rust, D. 2022. "Overview of St. Louis Aviation History." *Transportation Research Forum, Missouri, USA.*
18. Rust, D. 2021. "Course Tour, ECON 333: Transportation Economics." as part of series sponsored by Markwood Center for Learning, Innovation and Collaboration, *University of Wisconsin-Superior, USA.*
19. Rust, D. 2020. "Using Canvas in a Face-to-Face Course" at "What's New?" Symposium of Innovative Digital Teaching and Learning Strategies, *University of Wisconsin-Superior, USA.*
20. Rust, D. 2019. "Transcontinental Air Transport in the American Southwest." *Lexington Group in Transportation History, New Mexico, USA.*
21. Rust, D. 2019. "Moon Landing 50th Anniversary Educational Celebration, July 20th, 2019." *Wisconsin Space Grant Consortium, Wisconsin, USA.*
22. Rust, D. 2017. "Transportation Education in the Twin Ports." *Northern Aero Alliance, Wisconsin, USA.*
23. Rust, D. 2017. "A History of Aviation in Panama and the Western Hemisphere." *Lexington Group in Transportation History, Panama City, Republic of Panama.*
24. Rust, D. 2017. "History of Commercial Aviation in the Upper Midwest." *West Duluth Business Club, Minnesota, USA.*
25. Rust, D. 2016. "The Aerial Crossroads of America: St. Louis's Lambert Airport." *Missouri Aviation Historical Society, Missouri, USA.*
26. Rust, D. 2016. "History of Commercial Aviation in the Upper Midwest." *Lexington Group in Transportation History, Minnesota, USA.*
27. Rust, D. 2015. "TWA in New York." *Lexington Group in Transportation History, New Jersey, USA.*
28. Rust, D. 2015. "All Aboard! Building Pathways for Online Non-Majors to Connect in Specialized Courses," *Focus on Teaching & Technology Regional Conference, Missouri, USA*
29. Rust, D. 2014. "Lambert-St. Louis International Airport." *Lexington Group in Transportation History, Missouri, USA.*
30. Rust, D. 2014. "Lambert-St. Louis International Airport: A Microcosm of Aviation Past and Present." *Transportation Engineering Association of Metropolitan St. Louis, Missouri, USA.*
31. Rust, D. and Beckmann, J. 2014. "Lambert Airport: Past, Present & Future." *American Planning Association—Missouri Chapter and American Public Works Association—Missouri Chapter, Missouri, USA.*
32. Rust, D. 2014. "Lambert-St. Louis International Airport." *American Public Works Association—Missouri Chapter, Missouri, USA.*

33. Rust, D. 2014. "History of Lambert-St. Louis International Airport." *Missouri Aviation Historical Society, Missouri, USA.*
  34. Rust, D. 2013. "U.S. Passenger Transportation Revolution of the 1950s." *Lexington Group in Transportation History, Missouri, USA.*
  35. Rust, D. 2009. "Flying Across America: the Airline Passenger Experience." *Gulf University of Science and Technology Logistics Forum, Kuwait City via Skype, Kuwait.*
  36. Rust, D. 2007. "Logistics Solutions for Missouri Exporters." *Missouri Department of Economic Development and the World Trade Center, Missouri, USA.*
  37. Rust, D. 2006. "The Future of the Interstate Highway System: Strategies for Success." *Missouri Department of Transportation and the Truman School of Public Affairs, University of Missouri-Columbia, Missouri, USA.*
  38. Rust, D. 2006. "St. Louis and the Airline Passenger Experience," *Florissant Valley Community College, Missouri, USA.*
- c) Professional Grant
39. Principal investigator for project: AEP River Operations: Legacy of Excellence; \$82,000 funded by AEP River Operations, 2011–2013
- d) Case Studies
- None
- e) Reports from Consulting, Projects
40. Rust, D. 2024. "Updating Curriculum and Student Activities Based upon NASA Aerospace Initiatives," Wisconsin Space Grant Consortium, Final Summary Report.
  41. Stewart, R., and Rust, D. 2022. "Model Analysis of the Effect of Reduced Ice Coverage on Great Lakes Marine Transportation," University of Wisconsin Sea Grant, Final Report.
  42. Rust, D. 2021. "Developing Curriculum and Student Activities Based upon NASA Aerospace Initiatives." Wisconsin Space Grant Consortium, Final Summary Report.
  43. Rust, D. 2019. "Moon Landing 50th Anniversary Educational Celebration, July 20th, 2019." Wisconsin Space Grant Consortium, Final Summary Report.
  44. Rust, D., Mundy, R., Snowden, E., and Nix, E. 2018. "Women in Railroad Operational Roles." U.S. Department of Transportation, Midwest Transportation Center, Final Report.
  45. Mundy, R., Rust, D., Naseer, S., Mondy, C., and O'Shea, A. 2018. "Asset Utilization Potential of Building a Trucking and Rail Intermodal Hub in the St. Louis Region." U.S. Department of Transportation, Midwest Transportation Center, Final Report.
  46. Mundy, R., Rust, D., Koirala Phillips, S., Naseer, S., Paez, M., and Snowden, E. 2015. "Mass Transit Sustainability in the Saint Louis Region." U.S. Department of Transportation, Midwest Transportation Center, Final Report.
  47. Rust, D. 2014. "Year of the Container: Marine Highways, Intermodal Developments, Containers on Marine Highways—Where Do We Go From Here?" Report for U.S. Maritime Administration.
  48. Rust, D. 2008. "Transportation, Distribution and Logistics: A Survey of the Industry in the State of Missouri." U.S. Department of Transportation, Midwest Transportation Center, Final Report.
  49. Rust, D. 2006. "Vehicle Camera System Technology Transfer to Public Sector." Great Cities' Universities Coalition, Final Report.

50. Mundy, R., Campbell, C., Nauss, R., Rust, D., Smith L., and Sweeney, D. 2005. "Management Systems for Inland Waterway Traffic Control." U.S. Army Corps of Engineers, Final Report.
- f) Professional Articles/Interviews in Media
51. Interviewed by Lina Tran and audio clips aired in story, "Great Lakes ice cover is shrinking. What does that mean for shipping?" *Wisconsin Public Radio*, March 13, 2024
52. Interviewed by Edward Carr and quoted in article, "What Can JetBlue Expect after Activist Investor Carl Icahn Acquired a 10% Stake in the Airline?" *AeroXplorer*, February 20, 2024
53. Interviewed by Wayne Pratt with Alan Hoffman and audio clips aired in story, "From Lindbergh to Icahn: Tracking the takeoff and landing of Trans World Airlines," *St. Louis Public Radio*, November 7, 2023
54. Appeared on KBJR (Channel 6, Duluth) evening TV news broadcast story about how trucking industry slowdown is impacting local companies, July 7, 2023
55. Interviewed by Danielle Kaeding and audio clips aired in story, "Twin Ports See Latest Cargo Shipment in Nearly 50 Years as Great Lakes Ice Cover Nears Record Low," *Wisconsin Public Radio*, January 25, 2023
56. Interviewed by Jimmy Lovrien and quoted in article, "Grain exports from Port of Duluth-Superior on pace for lowest or second-lowest year since 1890," *Duluth News Tribune*, December 27, 2022.
57. Interviewed by Stephen Starr and quoted in article, "Could the Great Lakes solve US shipping woes?" *BBC*, July 17, 2022
58. Interviewed by Angelo Gentile and quoted in article, "Big data transform logistics, supply chain management," *BusinessNorth* (Duluth, MN), February 2022
59. Interviewed by Angelo Gentile and quoted in article, "Shortage of truck drivers adds to on-going supply chain disruption," *BusinessNorth* (Duluth, MN), February 2022
60. Interviewed by Jennifer Zettel-Vandenhouten and quoted in article, "As supply chain issues linger, Dave's Cloquet Mattress & Furniture adapts," *Cloquet Pine Journal* (Cloquet, MN), November 24, 2021
61. Interviewed by Ed Byrne and quoted in article, "Supply Chain is a Wild Card for Manufacturers: Transportation and Logistics Rise in Importance," *The Brillion News* (Brillion, WI), November 11, 2021
62. Appeared in "Plane Pioneers" episode (S1:E2) of History Channel series, "The Machines that Built America," July 2021
63. Interviewed live on KWMU, 90.7 FM (St. Louis Public Radio) for entire 30-minute segment of "St. Louis on the Air" with Sarah Fenske discussing the centennial of St. Louis Lambert International Airport, June 18, 2020
64. Interviewed by David Nicklaus and quoted in article, "Bailouts Are Back. And the Government Needs to Drive a Hard Bargain," *St. Louis Post-Dispatch*, March 19, 2020
65. Interviewed by Jacob Kirn and quoted in article, "Path to Privatization: Failed Plans, Terrorist Attack and Less Activity Propel Talks to put Lambert Airport under a Private Operator," *St. Louis Business Journal*, September 19, 2019
66. Appeared on WDIO (Channel 10, Duluth) evening news broadcast commenting on 50<sup>th</sup> anniversary celebration of Apollo 11 moon landing, July 20, 2019
67. Appeared on KBJR (Channel 6, Duluth) evening news broadcast commenting on 50<sup>th</sup> anniversary celebration of Apollo 11 moon landing, July 20, 2019



68. Appeared on WDIO (Channel 10, Duluth) for live 3-minute television segment promoting 50<sup>th</sup> anniversary celebration of Apollo 11 moon landing, July 16, 2019
69. Interviewed by Matthew Sims of "Blinders Off" about initiative to privatize Lambert Airport and audio clips used in podcast, "Pigs on the Wing: The St. Louis International Airport," May 2019.
70. Interviewed by Jacob Sanders of WalletHub regarding issues in commercial passenger aviation. Responses published May 2019 at <https://wallethub.com/edu/best-airlines/20916/#expert=daniel-rust>
71. Interviewed by Brady Slater and quoted in article, "A Driverless Twin Ports? Local Planners Consider Future of Transportation," *Duluth News Tribune*, November 28, 2018
72. Interviewed by Alan Hoffman and quoted in article, "Aviation Watch: Is There Really a Pilot Shortage?" *Law360.com*, June 28, 2018
73. Interviewed by David Nicklaus and quoted in article, "As Airlines Grow More Disciplined, Cities Pay to Play," *St. Louis Post-Dispatch*, September 8, 2017
74. Interviewed by David Nicklaus and quoted in article, "Publicity Makes Airlines Clean Up Their Act on Overbooking," *St. Louis Post-Dispatch*, May 2, 2017.
75. Interviewed by Alan Hoffman and quoted in blog post, "Air Safety: Do Away with TSA?" *Husch Blackwell Technology, Manufacturing and Transportation Insider*, April 19, 2017
76. Interviewed by Stephanie Kukuljan and quoted in article, "Privatizing Lambert Airport: Lots of Promise, Limited Success Elsewhere," *St. Louis Business Journal*, March 31, 2017
77. Interviewed live on Canadian Broadcast Corporation Montreal's "Radio Noon" program during segment with Shawn Apel about historic airline passenger experience versus airline passenger experience today, January 25, 2017
78. Interviewed live on KWMU, 90.7 FM (St. Louis Public Radio) for 30-minute segment of "St. Louis on the Air" with Don Marsh to discuss the book, *The Aerial Crossroads of America: St. Louis's Lambert Airport*, January 17, 2017
79. Interviewed by Robin Seaton Jefferson and quoted in article, "The Aerial Crossroads of America: St. Louis Lambert Airport," *StreetScape Magazine*, November/December 2016, pages 28-29
80. Interviewed by Mary Delach Leonard and audio clips aired in story, "Lambert Airport Traces Its History to an Aviation Visionary Who Knew How to Sell Mouthwash," KWMU, 90.7 FM (St. Louis Public Radio), December 25, 2016
81. Interviewed live on KTRS, AM550 (St. Louis) during a 9-minute segment of The Martin Kilcoyne Show with Martin Kilcoyne and Randi Naughton to discuss the book, *The Aerial Crossroads of America: St. Louis's Lambert Airport*, November 30, 2016
82. Interviewed by Jacqui Poor and quoted in article, "The Aerial Crossroads of America: St. Louis's Lambert Airport," *STL.News*, November 26, 2016
83. Quoted by Chris Naffziger in article, "Missouri History Museum Press Takes an Inspired Look at Lambert Airport," *St. Louis Magazine Online*, November 16, 2016
84. Appeared on KPLR (Channel 11, St. Louis) for live television segment about book, *The Aerial Crossroads of America: St. Louis's Lambert Airport*, November 16, 2016
85. Appeared on KTVI Fox2 (St. Louis) for live television segment about book, *The Aerial Crossroads of America: St. Louis's Lambert Airport*, November 16, 2016

86. Interviewed by Leah Thorsen and quoted in article, "Great-grandchildren of Lambert Airport's Founder Want Name Kept the Same," *St. Louis Post-Dispatch*, August 21, 2016
87. Appeared on KSDK (Channel 5, St. Louis) segment, "Hey Heidi! Where Does Lambert Get Its Name?" April 9, 2015
88. Interviewed by Tim Woodcock and quoted in article, "Up in the Air," *St. Louis Magazine*, September 2014, pages 88-91
89. Interviewed by Jason Rosenbaum and audio clip aired in news story, "Jet Linx Finishes Work on Private Airplane Terminal at Lambert," KWMU, 90.7 FM (St. Louis Public Radio), May 22, 2014
90. Interviewed by Alan Hoffman and quoted in blog post, "The Effect of the '1,500 Hour Rule' and New Pilot Certification and Qualification, Requirements for Air Carrier Operations," *Husch Blackwell Technology, Manufacturing and Transportation Insider*, April 22, 2014
91. Appeared on KSDK (Channel 5, St. Louis) evening news broadcast commenting on voluntary layoffs at Boeing Defense, Space and Security in St. Louis, April 22, 2014
92. Interviewed by Alison Grant and quoted in article, "Burke Lakefront Airport: An Asset to the City or a Waste of Prime Real Estate?" *Cleveland Plain Dealer*, March 21, 2014
93. Interviewed by Alison Grant and quoted in article, "Cleveland Hopkins Fees to Airlines among Uncertainties Ahead for Airport, Carriers," *Cleveland Plain Dealer*, February 24, 2014
94. Interviewed live on BBC Radio (5Live) in the United Kingdom, weekday late-night call-in program, "Up All Night," hosted by Rhod Sharp, about the American Airlines-US Airways merger, November 27, 2013
95. Appeared on KSDK (Channel 5, St. Louis) evening news broadcast commenting on the American Airlines-US Airways merger impact on passengers at Lambert-St. Louis International Airport, November 13, 2013
96. Interviewed by David Nicklaus and quoted in article, "Airline Merger Won't Hurt Fliers," *St. Louis Post-Dispatch*, February 17, 2013
97. Interviewed live on WLPR, FM 89.1 (Merrillville, IN) weekday morning call-in program, "Lakeshore this Morning," hosted by Steve Walsh, about proposed third commercial airport in the Chicago area near Peotone, IL, October 1, 2012
98. Quoted in "Quinn Keeps Suburban Airport Alive—Critics: Peotone Facility Will Flop," *Herald & Review* (Decatur, IL), September 28, 2012
99. Quoted in "Peotone Airport to End Up as a Boondoggle?" *Northwest Indiana and Illinois Times*, September 27, 2012
100. Interviewed by Laura Oleniacz and quoted in article, "RDU-Based Flight Attendant Marks 50 Years with Airline," *The Herald-Sun* (Durham, NC), June 20, 2012
101. Interviewed by Kurt Erickson and quoted in article, "Is Airport a Boon or Boondoggle?—Peotone Project Soars Ahead Despite Similarities to MidAmerica Airport," *Herald & Review* (Decatur, IL), January 15, 2012
102. Interviewed by Matt Joyce and quoted in article, "AMR Bankruptcy Could Attract Suitors," *Dallas Business Journal*, December 23, 2011
103. Interviewed by Dale Singer and quoted in article, "American's Flight into Bankruptcy Should Have Little Effect in St. Louis," *St. Louis Beacon*, November 29, 2011
104. Interviewed by Alison Grant and quoted in article, "Post 9/11: Uneasiness Lingers for Plane Crews and Travelers Alike," *Cleveland Plain Dealer*, July 31, 2011

105. Interviewed for KMOX, AM1120 (St. Louis) news story about the tenth anniversary of American Airlines' purchase of TWA, April 8, 2011
  106. Appeared on ABC's "Good Morning America Weekend" television program to discuss air travelers' frustrations, February 14, 2010
  107. Interviewed live on KMOX, AM1120 (St. Louis) during second hour of weekly show with host Harry Hamm, about the airline passenger experience and aviation history in St. Louis, August 9, 2009
  108. Interviewed live on KWMU, 90.7 FM (St. Louis Public Radio) daily one-hour call-in program, "St. Louis on the Air," with host Don Marsh for discussion about the evolution of commercial air travel in the United States, July 21, 2009
  109. Interviewed live on WILL, AM580 (Urbana, IL) daily one-hour call-in program, "Afternoon Magazine," with host Celeste Quinn, for discussion of book, *Flying Across America*, July 8, 2009
  110. Appeared on KTVI Fox2 (St. Louis) for live 4-minute television segment on future of airline industry in America, November 22, 2008
- g) Technologies for Utilization  
None

## SERVICES

### A. Service to University

1. At-large member, Faculty Senate Executive Committee, University of Wisconsin-Superior, 2023-2024
2. Faculty panelist, Jackets Vote "I Never Thought of It That Way" Panel Discussion, University of Wisconsin-Superior, 2023
3. Institutional representative for University of Wisconsin-Superior to Wisconsin Space Grant Consortium, 2022-present
4. Academic Advisor to Transportation and Logistics Student Club, University of Wisconsin-Superior, 2022-present
5. Faculty Senate, University of Wisconsin-Superior, 2021-2024
6. Community Engagement & Program Development Coordinator Search and Screen Committee, University of Wisconsin-Superior, 2020
7. Chair, Academic Program Review Council, University of Wisconsin-Superior, 2022-2023
8. Co-Chair, Academic Program Review Council, University of Wisconsin-Superior, 2019-2020
9. Academic Program Review Council, University of Wisconsin-Superior, 2017-2023
10. Canvas Consultant, University of Wisconsin-Superior, 2020
11. Community Action Plan Working Group 4: Community Needs, University of Wisconsin-Superior, 2019
12. Center for Excellence in Teaching and Learning (CETL) Advisory Committee, University of Wisconsin-Superior, 2017-2018
13. Provost Search and Screen Committee, University of Wisconsin-Superior, 2017
14. Doctoral dissertation committee for Jill Bernard Bracy, dissertation title: *An Investigation into the Benefits of Using Data Analytics to Examine Missouri Motor Vehicle Crash Severity Outcomes*, College of Business Administration at the University of Missouri-St. Louis, 2015

15. Founding Academic Advisor of Transportation Student Club, University of Missouri-St. Louis, 2014-2016
16. Senate Faculty Teaching and Service Awards Committee, University of Missouri-St. Louis, 2011-2012

**B. Service to School of Business and Economics**

1. Director of SBE, 2024-present
2. SBE-elected representative to UW-Superior Faculty Senate for three-year term, 2021-2024
3. SBE Advisory Council Development Task Force, 2019-2021
4. Search and Screen Committees, 2018, 2019, 2022, 2023, 2024
5. Awards Committee, 2017-present
6. Curriculum Committee, 2017-present
7. Bylaws Revision Subcommittee, 2017-2018
8. Student Interaction, 2016-present
  - Serve as mentor and academic advisor; accompany students attending conferences such as Transportation Research Board in Washington, DC, (2017, 2018) and Intermodal Association of North America EXPO in Long Beach, CA (2018, 2019, 2021, 2022, 2023, 2024); coach UWS student team at IANA competition (2018, 2023); accompany students on industry tours—including many one-day trips within Twin Ports/Twin Cities, a 4-day spring break trip with 7 students around Wisconsin in 2017, a 6-day spring break trip with 9 students to St. Louis in 2018, a 4-day trip with 6 students to CSX headquarters and Port of Jacksonville, Florida, in 2020, a 2-day trip with 9 students to CN intermodal terminal, Menards distribution center and Marten Transport near Eau Claire, Wisconsin in 2023, and a 2-day trip with 9 students to Schneider headquarters and the National Railroad Museum in Green Bay, Wisconsin.
  - Serve alongside University of Wisconsin-Superior students in organizing and conducting Rail and Intermodal Summer Youth Program in conjunction with Michigan Technological University, 2017-2021

**C. Service to Professional Society**

- a) Member of Review Panels for National/International Research Organizations
  1. Standing Committee on Workforce Development and Organizational Excellence (AJE15), Transportation Research Board, 2019-present
  2. Subcommittee on Transportation History (AME00[1]), Transportation Research Board, 2017-present
- b) Member of Editorial Board
  - None
- c) Editorial Contributions
  3. Reviewer for *Transportation Journal*
  4. Reviewer for *Transportation Research Record*
  5. Reviewer for *Journal of Transportation Research Forum*
  6. Reviewer for *Regional Economic Development Research*
- d) Contributions to Discipline/Professional Organizations

7. Twin Ports chapter of the Transportation Research Forum, founding board member and president, 2021-present
8. Duluth-Superior Transportation Association, elected member of Board of Directors, 2018-2021
9. Institute for Supply Management—Lake Superior, Inc., elected Public Relations Chair, 2018-2021

**D. Service to Community**

1. Great Lakes Governors and Premiers Advisory Committee, 2023-present
2. College of Business Administration at the University of Missouri-St. Louis, doctoral dissertation committee non-UMSL member for Christopher Mondy, dissertation title: *An Empirical Analysis of Factors Affecting Autonomous Vehicle Adoption*, 2021
3. Railway & Locomotive Historical Society, appointed member of Scholarship Committee, 2019-present
4. Michigan Technological University, Rail Transportation Program, elected member of Advisory Board, 2017-present
5. Missouri Aviation Historical Society, founding member of Board of Directors, 2012-2021
6. Duluth-Superior Maritime Club, member
7. Transportation Research Forum, member
8. Society for the History of Technology, member
9. Business History Conference, member
10. Lexington Group for Transportation History, member
11. American Aviation Historical Society, member
12. Higher Learning Commission External Peer Reviewer of undergraduate Business Administration degree programs at Lindenwood University’s Robert W. Plaster School of Business & Entrepreneurship and Lindenwood University-Belleville’s Division of Business & Entrepreneurship, 2015
13. Missouri Economic Research & Information Center, advisory panelist for development of *Missouri Target Industry Competency Model: Transportation*, 2008
14. Missouri Department of Economic Development, appointed member of Industry Council for Transportation and Logistics, 2008-2010
15. Council for Supply Chain Management Professionals (CSCMP) St. Louis Roundtable, official photographer/organization historian, 2005-2016

**HONORS and AWARDS**

Honor/Award	Year	Institution/Organization
1. Students’ Choice for Outstanding On-Campus Teaching Award	2024	University of Wisconsin-Superior
2. Max H. Lavine Award for Scholarly Contributions to Contemporary Concerns	2021	University of Wisconsin-Superior
3. Rising Star Award	2019	University of Wisconsin-Superior
4. Travel grant awardee, \$1,000 Overton Research Fellowship	2019	Lexington Group for Transportation History

5. Meritorious Service Award from the Students with Disabilities Association	2004	University of Missouri-St. Louis
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